

Basic of Industrial Sociology, Economics and Management
(HUM-201 E, MAY-2006)

Note: Attempt any five questions taking at least from each unit.

UNIT-1

1. What is social change? Discuss the causes and process of social change.
2. Identify the factors of Social change. Discuss the effect of technology on major social institutions.

UNIT-2

3. Critically examine the Law of variable proportions.
4. Explain the law of increasing Returns.

UNIT-3

5. Define Management. Distinguish between Management and Administration.
6. State the objectives of training. Elaborate on the various methods of training.

UNIT-4

7. What is Marketing Management? Discuss the scope of Marketing Management.
8. Explain the meaning and objectives of purchasing management. Discuss the purchasing procedure followed in Indian Companies.

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