

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

M.Com. (Professional)/(DEP) (Sem.-2)

IT APPLICATIONS IN BUSINESS

Subject Code : MCOP-202

M.Code : 71523

Date of Examination : 06-07-22

Time : 3 Hrs.

Max. Marks : 80

INSTRUCTIONS TO CANDIDATES :

1. **SECTIONS-A, B, C & D** contains **TWO** questions each carrying **FIFTEEN** marks each and students has to attempt any **ONE** question from each **SECTION**.
2. **SECTION-E** is **COMPULSORY** consisting of **TEN** questions carrying **TWENTY** marks in all.

SECTION-A

1. Enlist and comprehend the role of various IT tools being used by business organizations.
2. The '*Domain Naming System*' drives the Internet. Give your remarks on this statement.

SECTION-B

3. Classify the various types of electronic commerce using examples.
4. Elucidate the changes brought by information technology in the following areas of management:
 - a) Supply Chain Management
 - b) Materials Management

SECTION-C

5.
 - a) Describe, how Internet advertising has evolved itself in contemporary times.
 - b) Describe the mobile commerce framework.

6. a) Explain how e-procurement can help agri-businesses.
- b) Figure out the benefits Internet has doled out to e-retailers.

SECTION-D

7. a) Describe the different types of views in Powerpoint along with the importance of each.
 - b) How are macros in Excel useful to us?
 - c) What are the uses of autofill feature in excel?
8. Describe any eight financial functions provided by MS-Excel.

SECTION-E

9. Write short notes on :

- a) Browsers
- b) Telnet
- c) Knowledge sharing tools
- d) Disadvantages of e-commerce
- e) Online bids
- f) Role of IT in HRM
- g) Page layouts in word.
- h) Payments in e-commerce
- i) Names of e-retailers
- j) Types of charts in Excel.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.