

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

B.Sc.(HMCT) (Sem.-6)
PRINCIPLES OF MANAGEMENT-2

Subject Code : BSHM-606

M.Code : 76238

Date of Examination : 13-07-22

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

1. Write briefly :

- a) What is divisional structure?
- b) Define Control.
- c) Describe the concept of Coordination.
- d) What is centralization?
- e) What is departmentation?
- f) What is rumour?
- g) Give two examples of computer based communication.
- h) What are communication symbols?
- i) What is staffing?
- j) What is the importance of effective coordination?

SECTION-B

2. What are the various steps involved in planning the manpower?
3. Define the various forms of organization structure.
4. Differentiate between centralization and decentralization of authority.
5. Write a short note on informal communication.
6. Discuss the need of departmentation in any business.

SECTION-C

7. Write an essay on the importance of effective communication in hotel operations.
8. What are the types of coordination? Explain various techniques of effective coordination.
9. What is the importance of understanding different areas of control? Explain different control techniques.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.