

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

**Bachelor of Tourism and Travel Management (BTTM) (Sem.-4)**  
**POLICY AND PLANNING FOR TOURISM DEVELOPMENT**

Subject Code : BTTM-402-18

M.Code : 77519

Date of Examination : 02-07-22

Time : 3 Hrs.

Max. Marks : 60

**INSTRUCTIONS TO CANDIDATES :**

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

**SECTION-A**

**1. Write briefly :**

- a) Sustainability.
- b) What is Policy?
- c) Functions of ITDC.
- d) Purpose of environment impact assessment
- e) Prominent features of 11th five-year plan for tourism industry.
- f) Tourism Planning.
- g) Benefits to local community from tourism.
- h) What is exploration stage in destination life cycle?
- i) Political stability.
- j) Socio-cultural factors.

### SECTION-B

2. Explain the need for making policy.
3. Write a short note on Niti Aayog.
4. Highlight the major points of L.K. Jha Committee.
5. Explain the role of private sector in tourism development.
6. Write a short note on TFCI.

### SECTION-C

7. Explain the role of government in policy making in India.
8. Explain in detail the latest tourism policy in India.
9. List down the various incentives and concessions extended by Government of India for tourism development in India.

**NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.**