

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

Bachelor of Tourism and Travel Management (Sem.-4)

TOURISM TRANSPORTATION

Subject Code : BTTM-408-18

M.Code : 77525

Date of Examination : 14-07-22

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

1. Write briefly :

- a. Function of AAI, DGCA
- b. Patterns of demand for Tourist transportation
- c. Special Trains and Packages for Tourist in India
- d. Importance of Transport in tourism
- e. Role of airlines in tourism
- f. Role of policies regarding airlines
- g. Rent-a car
- h. Tour Coach Companies
- i. Amtrak Orient Express
- j. Ocean Odyssey.

SECTION-B

2. Write the patterns of demands for tourist transportation.
3. Detail about surface transport system approved tourist transport operators.
4. Write about characteristics of supply and marketing strategies.
5. Explain different Transport mode selection methods.
6. Explain about major water-based leisure practices and their future in India.

SECTION-C

7. Write in detail about Major tourist trains.
8. Explain about Water Transport System in detail.
9. Write the functions of ICAO, IATA and Open Sky Policy and Freedoms of air.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.