

Roll No.

Total No. of Pages : 02

Total No. of Questions : 17

M.Com (Sem.-4)

MANAGEMENT OF FINANCIAL SERVICES

Subject Code : MCOPAF-411-18

M.Code : 77942

Date of Examination : 08-07-22

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A contains EIGHT questions carrying TWO marks each and students have to attempt ALL questions.
2. SECTION-B consists of FOUR Subsections : Units-I, II, III & IV. Each Subsection contains TWO questions each carrying EIGHT marks each and students have to attempt any ONE question from each Subsection.
3. SECTION-C is COMPULSORY and consist of ONE Case Study carrying TWELVE marks.

SECTION-A

1. What do you mean by Mutual Funds?
2. Differentiate between Credit cards and Debit Cards.
3. What is Credit Rating?
4. What is Venture Capital?
5. What is Factoring? What are the various types of Factoring?
6. What are the different forms of Plastic Money?
7. Explain Capital Adequacy.
8. What do you understand by Financial Inclusion?

SECTION- B

UNIT-I

9. Discuss the various future challenges for Indian banks.
10. What are the various roles, objectives and functions of SEBI?

UNIT-II

11. Explain the concept and various types of Leasing Business. Differentiate between Leasing and Hire Purchase.
12. Discuss the concept and characteristics of Venture Capital.

UNIT-III

13. What is Debt Securitization? Explain the process of Securitization.
14. What is Plastic Money? What are the various factors affecting the utilization of plastic money in India?

UNIT-IV

15. Discuss the various techniques of Asset liability Management.
16. What do you understand by Risk Management? What are the various types of Risk in banking sector?

SECTION-C

17. Jai and Veeru are twin brothers who are going to start their respective colleges next year. Jai has got admission to a college in America where as Veeru will be staying at home and will attend the local college. Till now, both Jai and Veeru have always used cash as the mode of payment for all of their purchases and transactions. All the savings they had with them were kept at their home in their piggy bank. As now they are going to start their respective colleges, they have come to a conclusion that cash is not the best of the options.

Answer the following :

- a) Why always and just cash mode of transaction is not a good option?
- b) What factors should Jai consider while choosing his bank? And what about Veeru, do they have different needs now going forward?
- c) You are required to choose a right combination of products and services, convenience and cost. What enquiries and questions should Jai and Veeru should ask so that they are able to choose the right bank for their needs?

NOTE : Disclosure of Identity by writing Mobile No. or Marking of passing request on any paper of Answer Sheet will lead to UMC against the Student.