

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

B.Tech. (Food Technology) (Sem.-6)
ENTREPRENEURSHIP AND AGRI-BUSINESS MANAGEMENT

Subject Code : BTFT-603

M.Code : 79421

Date of Examination : 09-07-22

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

1. Write briefly :

- a) Elements of enterprise management
- b) Project appraisal
- c) Supply chain management
- d) WTO
- e) Rural environment
- f) Market research for agri-business
- g) Production management
- h) Future of agri-food system
- i) Food policy in India
- j) Define basic concept of management.

SECTION-B

2. Explain the scope and size of agri-food system.
3. Discuss the challenges faced by agri-business management.
4. Write a detailed note on retail management.
5. Discuss marketing research for agri-business.
6. Elaborate the steps in finalization of a project.

SECTION-C

7. Discuss the role of regulated markets in marketing of agricultural products.
8. Write a detailed note on:-
 - a) Food Manufacturing sector
 - b) Role of import and export policies.
9. Discuss the evolution and future prospects of agri-food system in detail.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.