

Roll No.

Total No. of Pages : 02

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BTTM (Sem.-6)
RURAL AND COMMUNITY BASED TOURISM

Subject Code : BTTM-609-18

M.Code : 79712

Date of Examination : 13-07-22

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is **COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. SECTION-B contains **FIVE** questions carrying **FIVE** marks each and students have to attempt any **FOUR** questions.
3. SECTION-C contains **THREE** questions carrying **TEN** marks each and students have to attempt any **TWO** questions.

SECTION-A

1. Write briefly :
 - a. Rural Heritage
 - b. Community Events
 - c. Agritourism
 - d. Tour guides
 - e. Local Tourism
 - f. Responsible Tourism
 - g. Pre-poor strategy
 - h. Package tour
 - i. Marketing
 - j. Planning.

SECTION-B

2. Explain the need of community approach in tourism planning.
3. List the benefits of community based tourism.
4. Explain the different types of rural tourism.
5. What are the unique characteristics of community based tourism product?
6. Write about challenges of rural tourism in India.

SECTION-C

7. Explain the silent features of tourism planning strategies of community based tourism.
8. *“Community based tourism is essential for conservation and development”*. Justify in your own words.
9. Discuss the potential of rural tourism in India. Explain the role of Ministry of Tourism, Government of India in the promotion and development of rural India.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.