

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

BBA (Event Management) (Sem.-6)

EVENT RISK MANAGEMENT

Subject Code : BBAEM-603-18

M.Code : 91678

Date of Examination : 08-07-22

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTIONS-B consists of FOUR Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains TWO questions each, carrying TEN marks each.
4. Student has to attempt any ONE question from each Sub-section.

SECTION-A

1. Write briefly :

- a) Managerial roles in event risk management.
- b) Opportunity Risk.
- c) Risk of Imprisonment.
- d) Risk of Injury.
- e) Participating Management.
- f) Officers liability insurance.
- g) Indemnity.
- h) Documenting Risk.
- i) Natural Crisis.
- j) Crisis of Malevolence.

SECTION-B

UNIT-I

2. Explain need and importance of Event risk management.
3. Discuss risk hazard, risk of injury, risk of uncertainty and risk of losing facilities.

UNIT-II

4. Explain crowd management, traffic and transport management and medical assistance management.
5. Explain role of directors and officers liability insurance in Risk Insurance.

UNIT-III

6. Discuss various strategies for management of event risks.
7. Briefly explain risk treatment schedule.

UNIT-IV

8. Discuss Event risk insurance and audit.
9. Explain scope and conduct of Event Risk Audit.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.