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Total No. of Pages: 02

Total No. of Questions: 10

MBA (Sem. - 4)

WORKSHOP ON INDIAN ETHOS

Subject Code: MBA403-18

M Code: 77821

Date of Examination: 14-12-2022

Time: 3 Hrs.

Max. Marks: 60

INSTRUCTIONS TO CANDIDATES:

1. SECTION-A is COMPULSORY consisting of EIGHT questions carrying TWO marks each.
2. SECTIONS-B consists of FOUR Sub-sections : Units-I, II, III & IV. Student has to attempt any ONE question from each Sub-section carrying EIGHT marks each.
3. SECTION-C is COMPULSORY carrying TWELVE marks.

SECTION-A

1. Write briefly:

- a) Indian V/s western management
- b) Principles practiced by Indian Companies
- c) Meaning of work ethos
- d) Value system in work culture
- e) Causes of stress
- f) Nishkama karma
- g) Law of responsibility
- h) Joint Hindu family business

SECTION-B

UNIT-I

2. Discuss the management lessons from Vedas, Mahabharata.
3. Discuss the history and relevance of Indian Ethos.

UNIT-II

4. Discuss impact of values on stakeholders and dimensions and steps of works ethos.
5. Discuss the relevance of value based management in Global change.

UNIT-III

6. Give the overview of stress management. Discuss cause and consequences of stress.
7. What is significance of yoga and brain stilling in management of stress?

UNIT-IV

8. What do you understand by law of humility and law of growth?
9. Discuss the methodologies of corporate karma. Explain the guidelines for good corporate karma.

SECTION-C

10. Case Study

Spiritual communication implies communion, the deepest shade, tint and tone of all other levels of communication. It stands for creating together, sharing together and dissolving together of the communicator and communicates as a gestalt phenomenon for generating the most effective dimension of communication. It's not merely hearing, analyzing, interpreting and understanding but also applying the words of wisdom in life in their purest form. Leaders use inspirational motivation build emotional commitment to a mission or goal. Physical and emotional excitation is aroused in the process. Values, beliefs, and responsibilities are all encouraged by the transformational leaders. One common aspect of a leader prescribed by Indian Ethos, Modern Social and Spiritual thinkers and Indian Management Scholars is stress on value based or leadership. A leader is more powerful as he is inspired for larger causes than his personal benefits. Indian scholars have paid attention to application of Indian Ethos in management and leadership.

Read the case and answer the following questions:

- a) Give the overview of leadership qualities of Karta.
- b) Discuss Role of Indian Ethos in management practices.

NOTE : Disclosure of Identity by writing Mobile No. or Marking of passing request on any paper of Answer Sheet will lead to UMC against the Student.