

Roll No.

Total No. of Pages : 03

Total No. of Questions : 10

MBA/ MBA(IB) (Sem.-1)
BUSINESS ENVIRONMENT AND INDIAN ECONOMY

Subject Code : MBA-105-18

M.Code : 75406

Date of Examination : 21-06-2024

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A contains EIGHT questions carrying TWO marks each and students has to attempt ALL questions.
2. SECTION-B consists of FOUR Subsections : Units-I, II, III & IV. Each Subsection contains TWO questions each carrying EIGHT marks each and student has to attempt any ONE question from each Subsection.
3. SECTION-C is COMPULSORY and consist of ONE Case Study carrying TWELVE marks.

SECTION-A

1. Answer the following :

- a. "Economic conditions affect business". Do you agree?
- b. Fundamental Rights.
- c. Any two objectives of EXIM Policy.
- d. Consumerism.
- e. Intellectual Property Rights.
- f. Indicators of Economic Growth and Development.
- g. Aatmanirbhar Bharat Rojgar Yojana (ABRY).
- h. Agricultural Pricing.

SECTION-B

UNIT-I

2. What do you mean by Business Environment? Describe the importance of Business Environment for the business firm.
3. What do you mean by Monetary Policy? Discuss its objectives and its instruments.

UNIT-II

4. What parameters are applied by the Competition Commission of India to determine if the proposed combination is likely to have appreciable adverse effect on competition in relevant market in India?
5. Discuss in detail the role of public sector enterprises in the economic development of India. Examine briefly various problems faced by Indian Public Sector Enterprises in the recent past.

UNIT-III

6. What are the various types of MNC (Multi National Corporation)? Discuss in detail the benefits of MNCs to the host country.
7. What do you mean by technological environment? Discuss various problems related to technology transfer. What according to you should be done to remove these problems?

UNIT-IV

8. Explain in detail various schemes framed by Government to reduce unemployment in our country.
9. **Write detailed note on :**
 - a. Social Infrastructure.
 - b. Social Inclusion.

SECTION-C

10. Solve the following case:

Reliance Consultancy Services (RCF) is in the information technology sector. It is currently facing a shortage of skilled man power and is fuelling a hike in employee salaries, which have been posting a 20%-40% growth during the last couple of years. While there is an abundance of trainable human resources, a dearth in skilled manpower is being felt across the industry and this has resulted in a hike in salaries.

Typically, salary jumps happen not only in the conventional manner of being promoted but also because of professionals changing jobs more frequently. The increase in salaries varies from job to job and ranks highest in the IT sector where employees get a hike of over 40% when they join a new establishment. There is no dearth in entry-level human resources as there is a large supply, but a severe shortage is felt in the middle-level positions.

According to Mr. Jugnu, CEO of Reliance Consultancy Services (RCF), many new captive and third party off-shore facilities being set up in the country have led to a competition for skilled human resources that are already scarce. This is also leading to an ever-widening demand-supply gap and raise in the average salary level for all positions, apart from pushing up attrition in existing facilities, he said.

There is new trend of employees moving to multinational companies abroad for higher salaries and global experience. The salary package and working environment is far better than India in countries like USA. Then returning to India with global experience makes for a higher pay and position. This is also one reason for the shortage of skilled man power and hike in employee salaries in the IT sector.

Question:

- a. What problems is Reliance Consultancy Services (RCF) is facing? Suggest some remedies for its problems.
- b. Do you support Globalization?

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.