

Roll No.

Total No. of Pages : 02

Total No. of Questions : 10

**MBA (Sem.-4)**  
**WORKSHOP ON INDIAN ETHOS**

Subject Code : MBA403/18

M.Code : 77821

Date of Examination: 27-04-2024

Time : 3 Hrs.

Max. Marks : 60

**INSTRUCTIONS TO CANDIDATES :**

1. SECTION-A contains EIGHT questions carrying TWO marks each and students have to attempt ALL questions.
2. SECTION-B consists of FOUR Subsections : Units-I, II, III & IV. Each Subsection contains TWO questions each carrying EIGHT marks each and students have to attempt any ONE question from each Subsection.
3. SECTION-C is COMPULSORY and consists of ONE Case Study carrying TWELVE marks.

**SECTION-A**

1. Write Short notes on:

- a) Ethos vs Ethics
- b) Secular vs Spiritual Values
- c) Indian vs Western Management
- d) Nishkama Karma
- e) Qualities of Karta
- f) Types of stress
- g) Brainstorming
- h) Management lessons from Bible

## SECTION-B

### UNIT-I

2. Explain the concept of Indian Ethos. Discuss features of Indian Ethos.
3. Discuss management lessons based on Vedas and Mahabharata.

### UNIT-II

4. Explain in detail, different levels of work ethos. Discuss the steps involved in process of Work Ethos.
5. Explain different values for Indian Managers. What is the relevance of value-based management in global change?

### UNIT-III

6. Discuss in detail the importance of mental health in management. Elaborate on techniques for Managing Stress.
7. Discuss pre-requisites of meditation. Elaborate on the benefits of meditation.

### UNIT-IV

8. What is the importance of Karma to Managers? Discuss in detail the various Laws of Karma.
9. Discuss in detail the methodologies and guidelines for good corporate karma

## SECTION -C

10. A manufacturing company provides jobs for many people in a small town where employment is not easy to find. The company has stayed in the town even though it could find cheaper workers elsewhere, because workers are loyal to the company due to the jobs it provides. Over the years, the company has developed a reputation in the town for taking care of its employees and being a responsible corporate citizen. The manufacturing process used by the company produces a by-product that for years has flown into the town river. The by-product has been considered harmless but some people who live near the river have reported illnesses. The by-product does not currently violate any anti-pollution laws. Considering the principles of ethos relating to sustainability, capitalism and duties of leadership in Indian and Western ethos comment on what the company should do.

**NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.**